

# Renée Nichelle.

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*"From the day I was born I knew I had something in me. Something that gave me the desire to create. Since I was old enough to hold a crayon I began exploring the beautiful world of art."*

-Renée Nichelle-

## GRAPHIC DESIGNER, THE LEARNING EXPERIENCE

DEERFIELD BEACH, FL • DECEMBER 2022 - MARCH 2024

- Design branded content for digital photography, photo editing, advertisements, web, and print.
- Create designs accurately and quickly while adhering to brand guidelines in order to fulfill deadlines.
- Collaborate across departments to handle a variety of deliverables with varying deadlines.
- Create original designs based on a design brief and carry out updates to current design templates.

## FOUNDER & ART DIRECTOR, RENEE NICHELLE LLC

FORT LAUDERDALE, FL • OCTOBER 2012 - CURRENT

- Create textile design patterns designating color palette, elements, layout, size, scale, repeat, and registration.
- Design and assemble custom invitations, party banners, and party decor.
- Create campaigns, web banners, post cards, floor banners, and trade show graphics.
- Create logo designs, business cards, and website design.
- Create custom Youtube banners and graphics.

## 3D LEAD DESIGNER, CLASSEN GRAPHICS

TAMARAC, FL • APRIL 2020 - FEBRUARY 2022

- Designed and created 3D models based on a client's specifications and requirements.
- Reviewed and enhanced the 3D design of existing products.
- Knowledge and Understanding of project requirements.
- Created animation from 3D designs.

## GRAPHIC DESIGNER, GLOBAL VIEW PRODUCT DEVELOPMENT

CORAL SPRINGS, FL • FEBRUARY 2013 - JUNE 2015

- Ziploc vacuum sealer packaging design (machine, bags & rolls packaging).
- Ziploc e blast and website design for earth and yowza fitness (December 2014).
- Graphics and typography for motion videos.
- Product photography
- Blooming greetings vase design
- Manage design projects

## GRAPHIC DESIGNER INTERN, ALLIE MUNROE

MIAMI, FL • SEPTEMBER 2010 - SEPTEMBER 2011

- Typeset invitations, stationery and announcements
- Prepare client orders for shipping
- Assemble invitations and prepare stationery books (social, baby holiday)
- Create new stationery designs for allie munroe and tinyprints.com

## DESIGNER FOR LILLY PULITZER EXHIBIT AT THE MUSEUM OF LIFESTYLE & FASHION HISTORY

OCTOBER 2010 - DECEMBER 2010

- Designed invitation set, including the e-vite and flyers to go along with the event

## MANAGEMENT, CLUB MONACO

MIAMI BEACH, FL • OCTOBER 2009 - AUGUST 2010

- Ensured proper training on product knowledge for staff.
- Monitored sales floor and zone coverage to drive sales and maintain customer focus.
- Motivated staff and aligned daily activities to achieve business goals.
- Focused staff on the importance of the relationships with our customer.

## EDUCATION

- Miami International University of Art & Design, Miami FL (Bachelors of Fine Arts in graphic design, September 2011)
- Cornell University - Certificate in Women's Entrepreneurship 2021 - 2022

## SKILLS

Adobe creative suite - Illustrator - InDesign - Photoshop - Sketch Up - Lumion - Painting - Arts & Crafts - Drawing

